



# Netsmart **CONNECTIONS2008** Connecting the Community



## **Netsmart's Annual Customer Conference Exhibitor and Sponsorship Prospectus**

April 14 –17, 2008

Caribe Royale Resort and Convention Center  
Orlando, Florida

[www.netsmartconnections.com](http://www.netsmartconnections.com)



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# CONNECTIONS2008

## Customer Conference



**Showcase your business at CONNECTIONS2008 this April with a sponsorship and exhibitor package, and you're sure to make a memorable impression.**

The 2007 conference was a huge success and CONNECTIONS2008 will be even better. We are expecting over 900 attendees and representation from all segments within health and human services. We have also listened to the exhibitors and sponsors from 2007 and made a number of adjustments and enhancements to

the Exhibit Hall in an effort to increase traffic flow and create additional opportunities to meet and interact with Netsmart customers and staff.

### NEW FOR 2008

- Exhibit Hall Passport program for attendees to drive traffic to any booth
- Exhibitor and Sponsor prize giveaway in the Exhibit Hall on Thursday
- Additional entrances into the Exhibit Hall area
- All spaces are 10' by 10' allowing you to configure your space and build a 10' by 20' or larger
- Several new marketing opportunities for exhibitors and sponsors

### BENEFITS OF EXHIBITING AND SPONSORING

- Build brand awareness with Netsmart customers, industry leaders, and staff
- Develop qualified sales leads with organizations in your target market
- Receive high-visibility opportunities to get your name in front of would-be buyers

As an exhibitor or sponsor, you'll be recognized among CEOs, CFOs, medical directors, technology, clinical directors, program managers, human resources professionals and board leaders who influence business operations and make buying decisions for their organizations. Attendees also represent key influencers and administrators from local, state and federal government.

The 2007 conference attendees were nearly split between technical and non-technical and almost a quarter of attendees having an executive or leadership role.

### ACT NOW!

Time is of the essence, so act now before time passes by and you miss out on the opportunity to experience CONNECTIONS2008 and interact with the most influential group of organizations that represent all segments of health and human services – the Netsmart customer community.



# PROSPECTUS

## About Netsmart Technologies

### About Netsmart Technologies and the CONNECTIONS Conference

#### ABOUT NETSMART

The health and human services (HHS) landscape is both broad and deep. In addition, each area of HHS faces common challenges, like funding, quality of service and staffing resources. But each sector also has unique sets of characteristics and needs. With nearly 30 years of experience, Netsmart has solutions for a variety of HHS sectors, including Behavioral Health, Mental Health, Public Health, Substance Abuse, Methadone, MR/DD and Social Services.

Netsmart serves more than 1,300 organizations with high quality software, comprehensive services, deep domain expertise, and strong customer support. Our customers know they have a trusted partner that will be here for them now and grow with them into the future as their needs evolve and change, no matter which area of health and human services (HHS) they serve.

For almost 30 years, Netsmart, through its user groups, have supported an annual customer conference. CONNECTIONS2008 will continue that tradition with customers representing users from Addiction Management Systems (AMS), AIMS, CareNet, CMHC Systems, Continued Learning, Creative Socio-Medics, InfoScriber and QS Technologies. This combined user conference represents one the largest, most powerful voices for HHS organizations.

#### CONNECTIONS CONFERENCE

The CONNECTIONS conference offers attendees with two (2) directions to take – general conference sessions and the Executive Symposium.

The general conference sessions feature nearly 100 educational sessions in a variety of tracks. Sessions are led by users, managers, clinical staff and Netsmart staff who have day-to-day experience with the software and are eager to share their expertise and ideas.

The Executive Symposium was created for executives and aspiring leaders within the organizations they serve such as Executive Directors, CEOs, COOs, Clinical Directors and CIOs. The symposium features strategic-level sessions tailored for this audience and in a separate area within the Caribe Royale Resort and Convention Center.



**JIM CONWAY**  
Netsmart CEO and President, Opening Remarks



**CHRIS GARDNER, 2007 Keynote Presenter, discussing "Breaking Cycles". Sony Pictures movie and best selling book, *The Pursuit of Happyness*, was based on his life story.**

# CONNECTIONS2008

## Exhibiting at the Conference

### Exhibiting at Netsmart Technologies' CONNECTIONS Conference

#### Exhibiting at the Conference

Participating as an exhibitor will provide a unique two-way opportunity for you and our customers to meet and network. The conference offers attendees a chance to engage with Netsmart partners in addition to Netsmart staff.

#### BENEFITS OF EXHIBITING

As a Netsmart CONNECTIONS2008 exhibitor, you'll:

- Benefit from more than 15 hours of face-to-face exhibit time with Netsmart customers and staff
- Market your product and services to nearly 900 expected total attendees and direct traffic to your booth with daily on-site promotional materials.
- Generate publicity with your company listing in the Netsmart CONNECTIONS2008 Conference Guide, website and new Exhibit Hall Passport distributed to all attendees.
- Benefit from high traffic in the exhibit hall with all-attendee general events including receptions and breaks.
- Develop key relationships with Netsmart partners and staff.

#### BOOTH OPTIONS

Exhibiting gives companies a highly visible way to increase brand and product awareness, demonstrate their latest offerings, engage multiple attendees at once, and maximize exposure to all business partners. Choose from the booth options below. View the Exhibit Hall map and indicate your choice of booth type when you apply to exhibit. Assignments are made on first come, first serve basis along with initial deposit.

This year Netsmart eliminated the 10' by 20' booth option to provide every exhibitor with the opportunity to invest in the best booth location without being constrained by the size of the booth. Exhibitors that desire a larger booth, such as a 10' by 20' or an island, still have that opportunity, and with increased availability to spaces throughout the entire Exhibit Hall area.

#### Ultimate Booth

The Ultimate booth gives you area for the greatest flow of traffic into your booth. Supremely positioned to give your company the "ultimate" in visibility, this booth location provides the distinct advantage of location, location, location! Near the Netsmart Technologies Corporate Pavilion, these ultimate exhibit spaces will ensure that your company gets noticed. This category includes booths 17 – 32 as listed on the Exhibit Hall floor plan.

**\$3,000 per booth**

#### Premium Booth

The Premium booth gives companies a highly visible way to increase brand and product awareness, demonstrate their latest offerings, engage multiple attendees at once, and maximize exposure to all business partners.

**\$2,500 per booth**



# PROSPECTUS

## Exhibiting at Netsmart Technologies' CONNECTIONS Conference (continued)

### WHAT'S INCLUDED IN YOUR BOOTH

- **NEW** Participation in the Exhibit Hall Passport program for attendees
- **NEW** Offer a giveaway at your booth and have it promoted during the grand prize giveaways on the final day
- **NEW** Inclusion within a pre-conference mailing administered by Netsmart promoting the Exhibit Hall and Exhibitors and Sponsors
- Two (2) complimentary conference registrations for your booth staff
- Participation and access to all conference activities, meals, and sessions
- Listing in the Exhibitor section of the Conference Guide and website
- 10' by 10' booth space with pipe and drape
- 7" x 44" standard booth identification sign
- One (1) 6' skirted table, two (2) chairs, and wastebasket

### BOOTH DISCOUNTS

#### Early Bird Discount

**Due by: October 1, 2007**

Commit to CONNECTIONS2008 by October 1, 2007 and receive a **15% discount** on your exhibitor booth fees.

#### Multi-Booth Discount

Reserve multiple booths to create a 10' by 20' or even an island and receive an additional **10% discount** on your total booth investment.

### BOOTH PAYMENT SCHEDULE

25% upon submission of application  
25% on January 1, 2008  
50% by March 30, 2008

### EXHIBIT HALL SCHEDULE\*

#### Set-Up

Monday, April 14	12:00noon – 5:00pm
Tuesday, April 15	7:30am – 8:30am

#### Exhibit Open

Tuesday, April 15	10:45am – 6:30pm
Wednesday, April 16	9:30am – 4:00pm
Thursday, April 17	10:00am – 1:00pm

#### Tear-Down

Thursday, April 17	1:00pm – 5:00pm
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\*NOTE: Exhibit hours and floor plans are subject to change without notice.



# CONNECTIONS2008

## Sponsorship Opportunities\*

### Sponsorship Opportunities at Netsmart Technologies' CONNECTIONS Conference

#### SPONSORSHIP OPPORTUNITIES

Sponsoring an event at CONNECTIONS2008 is one of the most visible ways to get your organization's name noticed. Prominent signs and recognition are given to each event sponsor. Will your company be seen, your name written down, your considered this April in Orlando? The only way to be sure is to sign up to be a sponsor for maximum visibility. Sponsorships are assigned on a first-come, first-served basis.

**NEW**

#### EXECUTIVE SYMPOSIUM - \$50,000

This opportunity sets your organization apart as the exclusive overall sponsor of the CONNECTIONS2008 Executive Symposium. The special "conference within a conference" is attended by chief executive officers, executive directors, and senior clinical, financial and technology staff from Netsmart customer organizations, enabling you to reach an audience of highly-qualified and targeted decision-makers.

##### Sponsorship of this event includes:

- Prominent logo placement on the CONNECTIONS Web site, conference program guide and printed signage associated with the Executive Symposium
- Special verbal and on-screen recognition during opening remarks for the conference, which is attended by both general conference and Executive Symposium registrants
- Recognition at all Executive Symposium meal events
- Inclusion of your marketing materials in the conference bag provided to all attendees
- Placement of your logo on the Executive Symposium program binder
- A five-minute speaking opportunity at one of the Symposium luncheons

#### GALA EVENT - \$15,000

This premier sponsorship opportunity is an excellent way to set your company apart from the rest and can be customized to meet your marketing objectives. Your sponsorship will be generously promoted in attendee marketing materials as well as prominent placement on the conference website homepage.



# PROSPECTUS



## **CONFERENCE BAG**

***Sponsored by: Behavioral Healthcare Magazine***

Your company's name and logo will appear on the official conference bag. The bags house all conference material for attendees and one piece of your company's 8 ½"x11" marketing collateral can be inserted.

## **CYBER CAFÉ - \$2,500**

Sponsor the cyber café and capture attendee's attention for the duration of the conference each time they access their email with a screen saver on all computers with your company's logo/message and signage by the cyber café area.



## **GRAND OPENING POOLSIDE RECEPTION - \$2,500**

The poolside welcome reception can have your company's name and logo attached to it. Your company name and logo will be prominently displayed on signs next to all food and beverage serving stations and additional signs will be posted at the entrance of the reception area.



## **EXECUTIVE SYMPOSIUM RECEPTION - \$2,500**

The executive symposium reception sponsor will be granted exclusive access to the executives participating in the Executive Symposium. We will promote your sponsorship within the Executive Symposium section of the conference program guide, website and signage at this exclusive event.

## **EXHIBIT HALL RECEPTION - \$2,000**

This sponsorship entitles your company to signage and recognition at the cocktail party that resides in the Exhibit Hall on Tuesday evening. After a long day of learning, conference attendees relish the opportunity to relax with their colleagues in a social atmosphere such as this.

\* NOTE: All sponsorships and marketing opportunities are only available to conference exhibitors.

# CONNECTIONS2008

## Marketing Opportunities\*

### Marketing Opportunities at Netsmart Technologies' CONNECTIONS Conference



#### **GOLF OUTING**

**Sponsored by: Arrow ECS**

Your company will be promoted on the shuttle bus transporting attendees to and from the golf outing on Monday morning. Company name and logo will appear on directional signs to the shuttle bus, at the course registration table and receive verbal recognition during the golf outing.



#### **CONFERENCE MEALS – \$1,000**

Your company name and logo will be prominently displayed on signs next to all food and beverage serving stations and additional signs will be posted at the entrance of the dining area. You'll also get the opportunity to distribute materials about your company. Two (2) lunch sponsorships are available.

#### **CONFERENCE GUIDE ADVERTISING**

Each attendee at CONNECTIONS2008 receives a Conference Guide, which lists the conference agenda and other logistical information. You can purchase an advertisement in this handy resource that is referred to frequently by all attendees throughout the event.

- Full-page - \$750
- Half-page - \$500



# PROSPECTUS

## **PRODUCT/ SERVICE DEMONSTRATION - \$1,000**

Promote your product or service and get closer to your target audience with a 60-minute session as a part of the official conference session tracks. This marketing opportunity includes a meeting room with standard AV set-up (screen, internet connection, projector, and electrical hook-up), inclusion of your session along side all other session tracks on the website and within the program guide along with your name and session description. There are multiple slots available and product demonstrations are only available for conference exhibitors. Available days and time slots will be made available on a first come, first serve basis.

**NEW**

## **CONFERENCE WEBSITE BANNER ADVERTISING - \$500**

Take advantage of this marketing opportunity as early as possible to ensure your name is in front of conference attendees throughout the year and months leading up to the event. Leading up to the conference in 2007, the CONNECTIONS website reached almost 5,000 visitors a month.

**NEW**

## **PROGRAM GUIDE DESCRIPTION - \$250**

All exhibitors will get a listing in the conference program guide. This marketing opportunity will give you an expanded listing with a 50-word description and the chance to set yourself apart, promote your booth location or if you are presenting throughout the week.

## **COLLATERAL INSERT - \$250**

Make sure your message gets under the noses of attendees; this opportunity allows you to insert one (1) piece of 8 1/2"x11" marketing material into the conference bags the attendees receive at registration. Maximize this opportunity and advertise where you can be found on the expo floor!

*\* NOTE: All sponsorships and marketing opportunities are only available to conference exhibitors.*

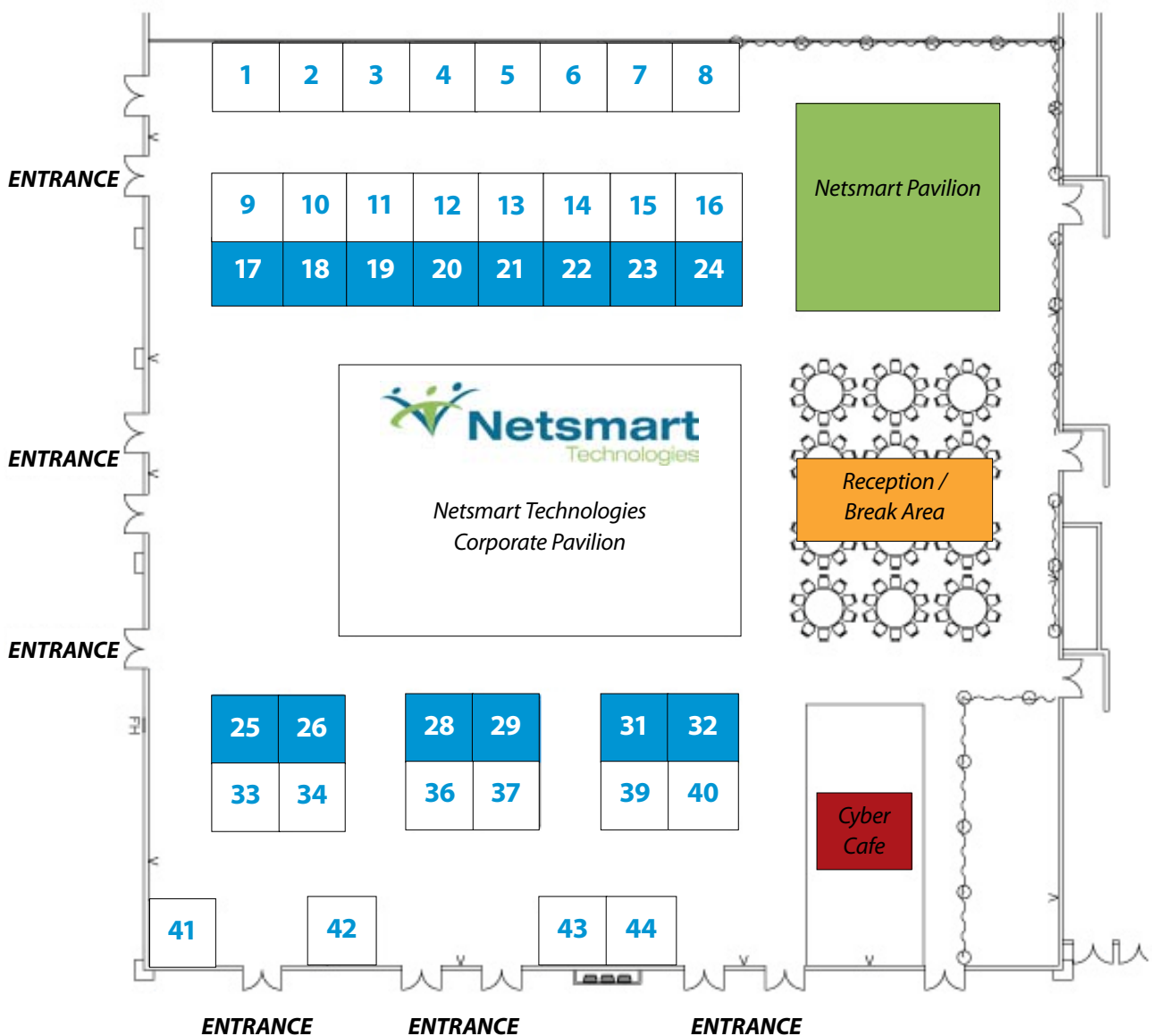
# CONNECTIONS2008

## Exhibit Hall Floor Plan\*

Exhibiting at Netsmart Technologies' CONNECTIONS Conference

### Netsmart's Annual Customer Conference Exhibitor and Sponsorship Prospectus

April 14 -17, 2008  
Caribe Royale Resort and Convention Center



\*NOTE: Booths highlighted in blue, #17 -32, around the perimeter of the Netsmart Corporate Pavilion represent the "Ultimate" booth category.

# PROSPECTUS

## Exhibitor and Sponsorship Application

### Netsmart CONNECTIONS2008 Customer Conference Orlando, Florida April, 14-17, 2008

We, the undersigned, reserve exhibit space and/ or sponsorship, as requested below, for the Annual Netsmart CONNECTIONS2008 Customer Conference to be held on April 14 – 17, 2008 at the Caribe Royale Resort and Convention Center in Orlando, Florida.

#### SECTION 1: COMPANY INFORMATION

Designate below the name and address of the person in your organization who is to receive all relevant exhibition materials:

\_\_\_\_\_  
Contact Name Title

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Booth Identification Sign

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Telephone Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
Web Address

**X** \_\_\_\_\_  
Signature Date

I understand, and agree to abide by the official show Rules and Regulations of the Netsmart CONNECTIONS2008 Conference.

#### SECTION 2: EXHIBIT SPACE INFORMATION

##### Type of Booth(s) Requested:

Ultimate - \$3,000

Premium - \$2,500

Special booth rate is available for government organizations.

##### Booth Location Preference:

Please note, booth location selection is made on a first come, first serve basis.

\_\_\_\_\_ 1st Choice; \_\_\_\_\_ 2nd Choice; \_\_\_\_\_ 3rd Choice

#### PLEASE SEND COMPLETE APPLICATION WITH PAYMENT TO:

Netsmart Technologies  
Attn: Michael Sheppard  
3500 Sunrise Highway, Suite D122  
Great River, NY 11739  
Phone: 631.968.2024 Fax: 631.968.2123

#### SECTION 3: SPONSORSHIP & MARKETING

##### Sponsorships:

- Gala Event
- Grand Opening Poolside Reception
- Conference Bag
- Executive Symposium Reception
- Cyber Café
- Exhibit Hall Reception

##### Marketing:

- Conference Meals
- Golf Outing
- Conference Guide Advertising
- Full Page  Half Page
- Product Demonstration
- Website Banner Ad
- Program Guide Description
- Collateral Insert

#### SECTION 4: FEE SUMMARY

Exhibit Space \$ \_\_\_\_\_

##### Exhibitor Discount:

Early Bird (15%) (until October 1, 2007) \$ \_\_\_\_\_

Multi-Booth (10%) \$ \_\_\_\_\_

Sub Total \$

Sponsorship \$ \_\_\_\_\_

Marketing \$ \_\_\_\_\_

GRAND TOTAL \$

#### SECTION 5: PAYMENT

- Check Enclosed
- Payment To: Netsmart Technologies
- Reference: CONNECTIONS 2008

Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_

**X** \_\_\_\_\_

Signature \_\_\_\_\_ Name on Card \_\_\_\_\_

The undersigned understands and accepts all terms and hereby applies for exhibit space and/or sponsorship. Upon official acceptance of the original application, this document constitutes a contract.

# CONNECTIONS2008

## Exhibitor Rules & Regulations

### 2008 Rules and Regulations

#### Exhibit Facilities

Exhibits for the Annual CONNECTIONS2008 conference will be located at the Caribe Royale Resort and Convention Center in Orlando, FL from April 14 – 17, 2008.

#### Exhibit Criteria

Exhibiting firms will be limited to those providing services, products, or publications that are directly applicable to the management or provision of products or services to the health and human services industry. Netsmart, as show manager, reserves the right to deny any vendor exhibit or sponsorship request for any reason leading up to the conference and, upon acceptance, to require any exhibitor to remove an exhibit or any part of an exhibit which, in the sole judgment of Management, is misleading or deceptive, in poor taste, or unsuitable to or not in keeping with the character and objectives of the conference.

#### Application for Booth Space

Application for exhibit space should be made on the form provided herein, and must be accompanied by a 25% deposit to be accepted unless otherwise agreed to with Netsmart. Additional payments of 25% by January 1, 2008 and final 50% or remaining balance must be received by March 30, 2008 to participate as an exhibitor. Telephone reservations for booth space will only be accepted with credit card payment.

#### Space Cancellation

Booth reservations may be canceled and a refund issued, less 50% cancellation fee, by February 29, 2008. Cancellation after March 1, 2008 obligates the exhibitor to pay full rental, unless the space is resold, and, at that point, only the 25% cancellation fee will be forfeited by the exhibitor. In case the booth reservation is cancelled, and the exposition shall not be held, for any reason, the rental and lease of space to the exhibitor shall be terminated, in which case the limit of claim for damage and/or compensation by the exhibitor shall be the amount paid, less the cancellation fee. Cancellations must be made in writing.

#### Installation and Removal of Displays

Exhibit Installation Date: Monday, April 14, 2008 from 12:00 noon to 5:00 pm and Tuesday, April 15 from 7:30am – 8:30am. Exhibit Dismantle Date: Thursday, April 17 from 1:00 pm to 5:00 pm.

All displays must be erected and completely arranged for viewing by 8:30am on Tuesday, April 15, 2008 for official inspection by Management. Noisy or unsightly work in any exhibitor's booth area is prohibited during official exhibit hours.

Goods received after the opening of the exposition must be delivered to the booth and arranged at times other than the official exhibit hours. Goods and materials used in any display (except bona fide samples) may not be removed from the Exhibit Hall without the approval of Management until the exposition has been officially closed.

All materials must be cleared from the Exhibit Hall by 5:00 pm on Thursday,

April 17, 2008. It is the sole responsibility of each exhibitor to have materials packed, identified, and cleared for shipment at that time.

Management reserves the right, with no liability whatsoever for damage, spoilage, or loss, to dismantle, dispose of, store, and clear from the premises any display material, goods, property, or merchandise of an exhibitor who has failed to comply with the above requirement, or to order such work to be done at the sole expense of the exhibitor. Exhibits must not be disturbed, dismantled, or removed before 1:00 pm on Thursday, April 17, 2008 or a fee of \$1,000 will apply.

#### Use of Display Space

In the event the exhibitor fails to install the display by 8:30am on Tuesday, April 15, 2008, or fails to pay the full space rental at the time specified, or fails to comply with any provisions concerning the use of display space, Management shall have the right to take possession of said space and resell same, or any part thereof.

All demonstrations, sales activities, and distribution of circulars and promotional materials must be confined to the limits of the exhibitor's booth except that which is specifically authorized by Management. Exhibitors must display only goods manufactured or dealt in by them in their regular course of business, unless otherwise approved by Management.

Exhibits, which include the operation of audiovisual equipment or any noise-making machines, may not operate the equipment in a manner that will disturb other exhibitors and their patrons. Exhibitors who play music within their booth space are solely responsible for securing all licensing rights for that music prior to performance at the conference. Exhibitor hereby indemnifies and holds harmless Management from any expense or damage resulting from Exhibitor's performance or playing of music at this conference. The above and any other special or unusual exhibit construction or installation must be approved, in advance, by Management.

#### Staffing of Exhibit Booths

Exhibit booths must be staffed during official show hours. Exhibitor representatives are restricted to persons engaged in the display, demonstration, application, or sale of the company's products and services. Booth personnel must be appropriately dressed and shall wear an Exhibitor badge identification furnished by Management at all times while they are in the Exhibit area. Booth personnel have access to the Exhibit Hall 30 minutes before and after published show hours.

#### Official Decorator

The official show decorator and drayage firm will be determined at a later date. An exhibitor's service kit will be mailed to each exhibitor from Management approximately 60-90 days prior to the conference.

#### Booth Decorations

Booth size is 10' x 10'. Standard booth construction will be 8 feet high backdrop with 3' high fabric side dividers. A standard booth sign, 7" x 44", of two lines with company name and booth number, one (1) 6 foot skirted table,

# PROSPECTUS

two (2) contour chairs and one (1) wastebasket will be furnished. Carpeting and additional furnishings should be ordered through the official decorator and electric and Internet access will be ordered directly through the specified hotel subcontractors.

The back wall of booths located along the perimeter of the Exhibit Hall may extend above 8 feet. The back half of the sidewalls of the booth may extend to the height of the back wall. The front half of the sidewall must contain at least 50% open area to permit side viewing. In no instance will the exhibitor be permitted to install a sign or descriptive placard above the back wall without advance approval from Management. Any structure that would extend above the 8 foot high pipe and drape cannot use the pipe and drape as a support structure, cannot impede the space of exhibitors on either side or directly behind the booth and show management will have final approval on any structure deemed questionable in terms of size and structural integrity. The above and any other special or unusual exhibit construction or installation must be approved, in advance, by Management. In no instance will the exhibitor be permitted to hang anything from the ceiling of the Exhibit Hall without prior approval from Management and the Caribe Royale.

Exhibitors and their agents shall not injure or deface the walls, floors, or any part of the hotel, booth materials or equipment of another exhibitor. When such damage occurs, the exhibitor causing such damage is liable to the owner of the property so damaged. Each exhibitor is charged with knowledge of and compliance with the laws, ordinances, and regulations pertaining to health, fire prevention, and public safety. All booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform to all applicable electrical codes. If inspection indicates neglect in complying with these regulations, or otherwise indicates a fire hazard or danger, Management may cancel all or such part of a display as may be irregular, and effect the removal of same at the exhibitor's expense.

## Shipping and Storage

The Caribe Royale has no facilities for the storage of exhibit materials. Shipments will be received and stored by the official drayage agent prior to the conference. Delivery of the shipment to the booth, removal of the empty crates to storage, return of empty crates at the close of the show, and delivery of your shipment to the loading platform will be provided by the official drayage agent at prevailing rates. A drayage information rate sheet will be included in the exhibitor's kit. It is the exhibitor's responsibility to mark and identify their own crates. Crates not properly marked and identified may be destroyed.

## Operating Restrictions

Management reserves the right to restrict displays which, because of noise, methods of operation, materials, or for any reason, become objectionable and to prohibit or remove any displays which, in the opinion of Management, detract from the general character or appearance of the exposition.

## Exhibitor's Representative

The exhibitor will name one individual as its duly authorized representative to have charge of the exhibit, and thereby accept and assume responsibility for such representative being in attendance at the exhibit throughout exhibit periods. This individual will be responsible for the installation, operation, and removal of the exhibit. Said representative shall be authorized to enter such service contracts as may be necessary, for which the exhibiting company shall be responsible.

## Liability and Insurance

No registrants will be allowed into the Exhibit Hall outside of regular show hours; Exhibit Hall personnel will only be allowed into the Exhibit Hall 30 minutes before, during, and 30 minutes after published show hours. However, this does not imply that Management or the Caribe Royale assumes any obligation or duty with respect to the protection of the property of exhibitors, which shall, at all times, be the sole responsibility of each exhibitor. Each party involved in the exhibit agrees to be responsible for any claims arising out of their own acts or negligence or that of their employees or agents. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

## Hold Harmless Clause

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its agents, servants and employees and Management from and its agents, servants and employees from any and all such losses, damages, and claims. Neither the Hotel nor Management is responsible or liable for any loss, damage, or claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the Caribe Royale.

## Agreement

By signing the attached Exhibit Agreement and Application, the exhibitor agrees to abide by these Rules and Regulations and all amendments thereto, as well as, all decisions of show Management.

## For Additional Information

Michael Sheppard  
Product Marketing Analyst  
Netsmart Technologies  
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Fax: 631-968-2123  
www.ntst.com  
e-mail: msheppard@ntst.com